

MAINE

OUTDOOR BRANDS

SUPPORT OF MAINE OUTDOOR BRANDS is open to any businesses whose values align with our own. You'll be a part of our work to propel Maine's outdoor recreation economy into a future that attracts and generates top-shelf talent, promotes sustainability, and supports thriving communities throughout the state.

Supporter Benefits	Trailhead	Treeline	Summit
Company listing on Maine Outdoor Brands website	Text Link	Logo	Logo
Acknowledgement in MOB's annual report	✓	✓	✓
Access to member pro-deals	✓	✓	✓
Invitations to MOB networking events, tours, and briefings	✓	✓	✓
Inclusion in member resource packet made available to MOB members	✓	✓	✓
Newsletter inclusion	○	Text	Logo
Company Recognition at MOB's annual meeting	○	✓	✓
Presenting supporter at MOB Talk or MOB Scene (one event per year)	○	✓	✓
Co-created MOB Talk or another select MOB event	○	○	✓
Profile in MOB's newsletter featuring your business	○	○	✓
Discounted Sponsorship Opportunities for the Maine Outdoor Economy Summit		15%	25%
Annual Price	\$500 yearly	\$2500 yearly	\$5000+ yearly

JENNY KORDICK, EXECUTIVE DIRECTOR: (207) 464-0017
 BRIAN THRELKELD, MEMBERSHIP DIRECTOR: (207) 200-7896

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Maine Outdoor brands is a non-profit alliance of 170+ outdoor product, service and retail companies working together to strengthen Maine's \$3 billion outdoor recreation economy.

MISSION

Unite and provide a voice for Maine's outdoor product, service, and retail companies

VISION

A connected and thriving outdoor recreation industry in Maine that innovates and collaborates to support a sustainable economy and get more people outside

MOB PRIORITIES



**COLLABORATIVE
MARKETING**



**ADVOCACY +
AWARENESS**



**WORKFORCE
DEVELOPMENT**



**NETWORKING +
EDUCATION**

“Our business has seen an uptick over the years of working with Maine Outdoor Brands and it will be an integral part of our business going forward.”

- Noah Kleiner

Owner/Lead Guide, Equinox Guiding Service LLC

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